



CREATIVE BUTTER™

Design with purpose

www.creativebutter.com

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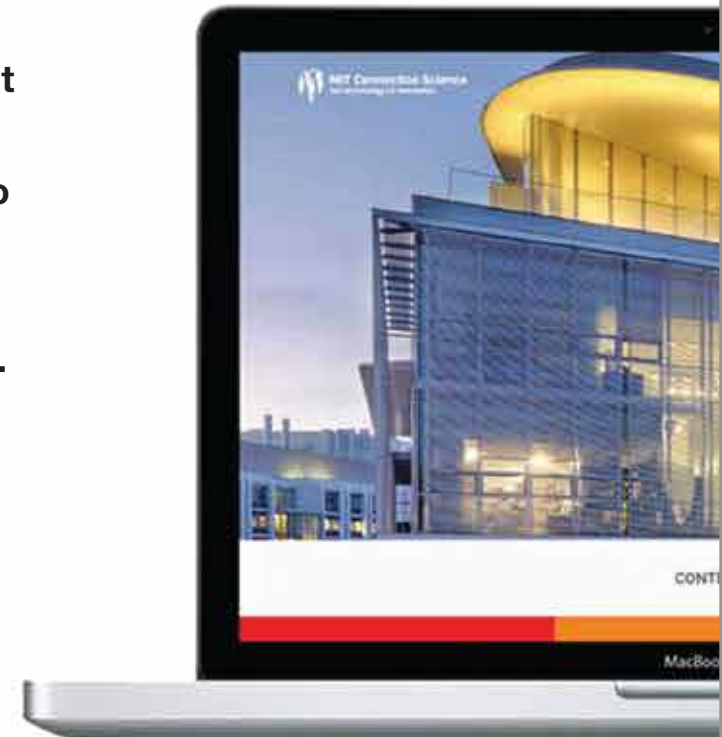
BRAND DEVELOPMENT & IDENTITY

Be seen amongst the clutter.
Develop a unique, consistent and delightful identity that resonates with your customers and incites action to engage with your brand again and again.



SOCIAL MEDIA & CONTENT

Develop relevant and engaging content so that your channels of delivery are constantly refreshed. From planning to execution, you will have the tools to engage with your customers in whichever digital medium you choose.



UX/UI, WEB DESIGN & DEVELOPMENT

Nearly half (46%) of people say a website's design is their number one criterion for determining the credibility of a company. (NewsCred) Develop, user-test and deploy a beautiful, user-friendly and responsive website that exemplifies your brand for your customers.



PRESENTATION DELIVERY SKILLS

Carey's workshops and private, one-on-one coaching help our clients overcome fears and develop a strong executive presence. We work with C-Suite Execs, non-profits and startups looking to perfect their pitches prior to presenting to VCs and Angel Investors.

DIGITAL MARKETING & ANALYTICS

B2B content is vital. 57% of a typical purchase decision is made before a customer talks to a supplier. (Corporate Executive Board) Engage with your customers on a personal level and track your performance through tailored analytics.

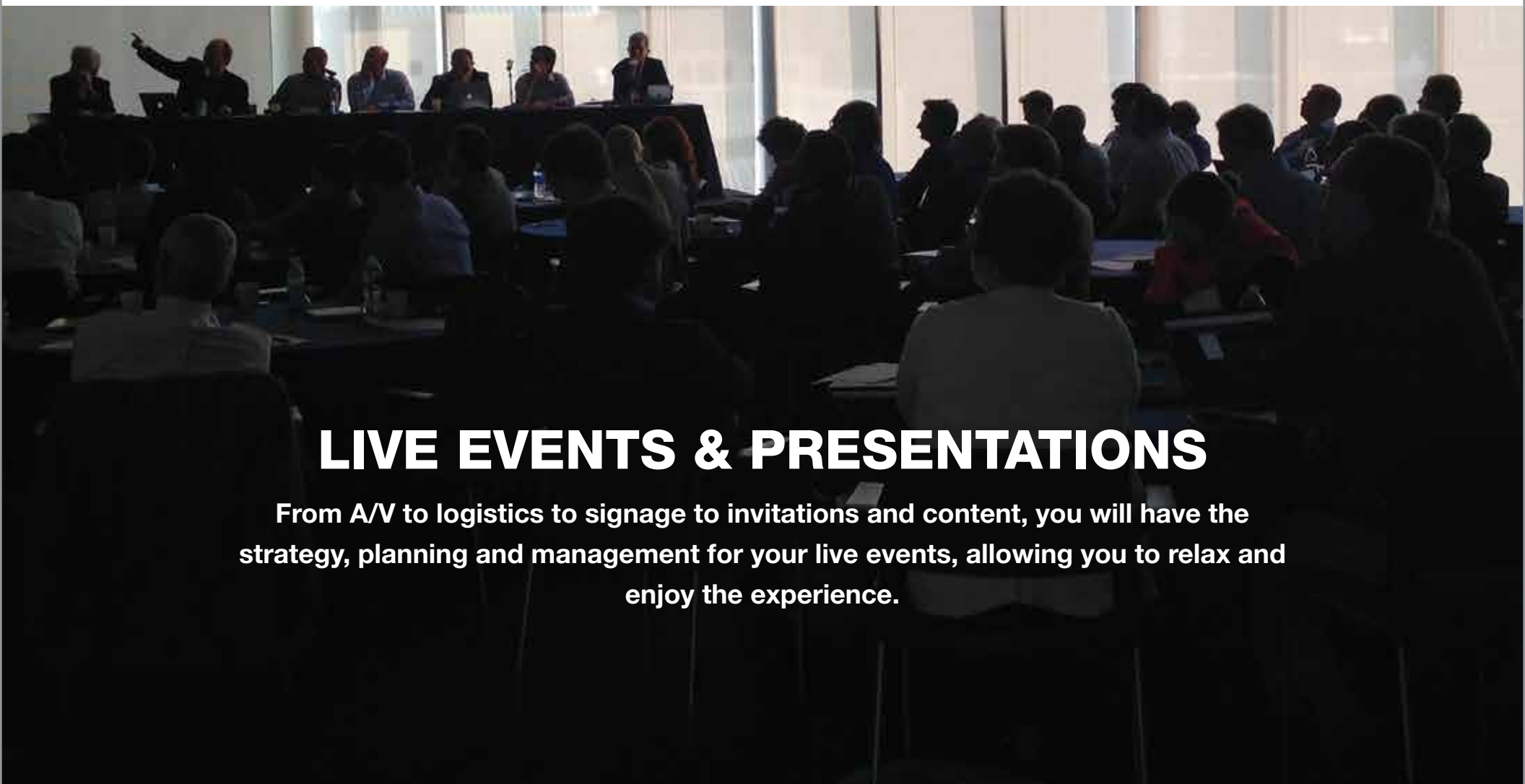


Looking for a call analytics platform?

Know the facts: Enterprise Call Analytics Platforms - 2014 Guide

[GET THE REPORT](#)

INVOKA
The power of talk.



LIVE EVENTS & PRESENTATIONS

From A/V to logistics to signage to invitations and content, you will have the strategy, planning and management for your live events, allowing you to relax and enjoy the experience.

Clients



MEDIANTEK

everyday genius



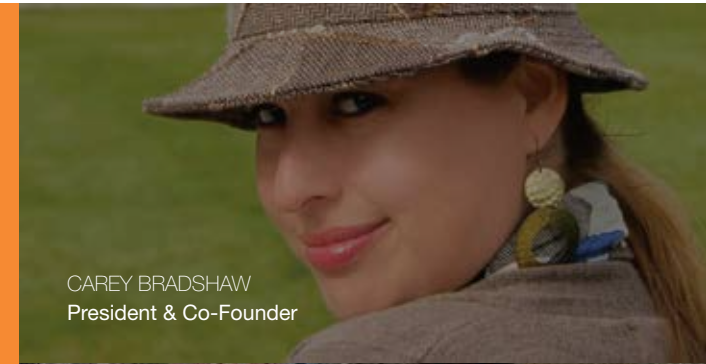
Thanks so much, guys!
Everyone loved the
design and a few of us
have framed posters on our
office walls.

Thanks for your great work!

Best,
Signe

ABOUT US

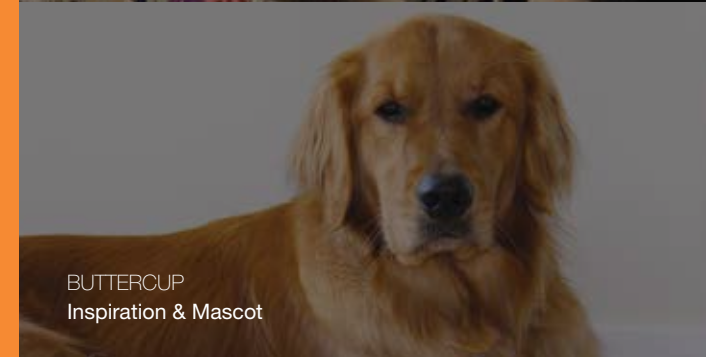
Creative Butter is an experiential marketing agency connecting brands to consumers worldwide from Santa Barbara, CA. We're constantly evolving and exploring new ways to best meet our clients' needs. We have 20 years of experience developing award-winning creative solutions for some of the world's most recognizable brands. We work with established, industry-leading brands as well as new venture startups – all of whom are striving to add value to the world. We choose projects selectively to provide a high-level of interaction with each client.



CAREY BRADSHAW
President & Co-Founder



GEORGE BRADSHAW
VP/Creative Director & Co-Founder



BUTTERCUP
Inspiration & Mascot

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